

**For Immediate Release**

**Poly-Planar Launches New Website**

**Hanover, Md., June 20, 2011** – Marine audio equipment manufacturer Poly-Planar today launched its fully-redesigned website, [www.polyplanar.com](http://www.polyplanar.com). Featuring a full line of watertight audio systems for the marine marketplace, the new site provides online visitors with dramatic improvements in navigation, appearance and accessibility, and is the ideal online outlet for consumers seeking cutting-edge marine-grade electronics.

The site also boasts several new features, including:

- [What's New](#) - a one-stop landing page for the latest Poly-Planar products
- [Online eCatalogs](#) – featuring Poly-Planar's full line of Marine and Spa audio products
- [Documentation](#) – a simple user's guide highlighted by full-line product details in easy-to-read PDF format
- [Online dealer locator](#) – customers can easily find a nearby dealer using an interactive map or listing by state and country.
- [Online warranty registration](#) – simplifies the warranty registration process by providing an easy online form



“Easy and fun to navigate, and updated to reflect our ever-changing lineup of award-winning audio systems, polyplanar.com is the ultimate one-stop shop for boaters and spa owners alike,” said Bill Pieklik, Director of Sales & Operations, Poly-Planar. “The design team at [Mainsail Marketing](#) did a great job with the redesign, and our customers will love the new look and feel of the site.”

[Poly-Planar](#) is a leading manufacturer of water- and corrosion-proof speakers and watertight audio systems for the spa and marine markets. The company is headquartered in Hanover, Maryland.

###

**Editor's Note:**

*Poly-Planar is a leading manufacturer of water- and corrosion-proof speakers and watertight audio systems for the spa and marine markets. The company is headquartered in Hanover, Maryland.*

*For product inquiries or sales information, please call (410) 761-4000 or e-mail: [Sales@polyplanar.com](mailto:Sales@polyplanar.com).*